



**AFTER FINAL RESPONSE  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 3622  
PATENT**

Customer No. 22,852  
Attorney Docket No. 05725.1178-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
Celine BRUCKER et al.	)	Group Art Unit: 3622
Application No.: 10/633,613	)	Examiner: Rodney M. Henry
Filed: August 5, 2003	)	Confirmation No.: 5378
For: METHODS OF MARKETING A MASS CONSUMER PRODUCT	)	<b>Mail Stop AF</b>

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REQUEST TO WITHDRAW FINALITY OF  
OFFICE ACTION AND REPLY TO OFFICE ACTION**

In reply to the outstanding Office Action mailed September 2, 2008, the period for reply having been extended to February 2, 2009, by a Petition for a two-month extension of time and fee payment filed concurrently herewith, Applicants respectfully request that the final status of the Office Action be withdrawn, and that the Examiner consider the following:

**Amendments to the Claims** are reflected in the listing of claims in this paper, beginning on page 2.

**Remarks** follow the amendment section of this paper, beginning on page 12.